



# HACKATHON

## ISSA PULIRE

HOW CAN AI IMPROVE THE CLEANING PRACTICES?



# ISSA PULIRE

## When:

28<sup>th</sup> of May 2025

9.00 ..... Introduction and presentation of the problem to solve

9.30 ..... Challenge start

17.00 ..... Pitch presentation to the Jury

18.30 ..... Awards

## Where:

ISSA PULIRE 2025 EXHIBITION

Rho Fiera Milano



Artificial Intelligence is playing an important role in many sectors. In this second edition of the Hackathon dedicated to the cleaning industry, we will study how AI can help service providers to improve their job allowing facility managers to maximize their results.

## TARGET

Students of Italian Universities organized in groups of 3/6 people for a maximum of 10 teams.

## GOAL

To develop an innovative solution that shows how AI can maximize the chances of achieving defined goals, thus generating measurable value.

## HOW

The teams will receive a problem to solve based on real needs. Each group will present its digital project to an International Jury.

## AWARDS

The winner team will be rewarded with a **3000 € Prize**, the second place team will receive **1000 €**.

The winners will be declared by an international jury.



## LEAD THE TRANSFORMATION BY BECOMING A SPONSOR

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- Company logo on the team's working station during the show
- Company logo on the team's t-shirt
- Advertorial in the news section of the ISSA PULIRE website that will be included in the newsletters sent by the organizer to visitors
- Interview on ISSA PULIRE 2025 and FDS website and social media
- 50% discount on FDS membership fee

### Team Sponsor

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Hackathon webpage  
click here

or scan QR code

## Registration & Questions?

*Tania Noto*

tania@issapulirenetwork.com

+39 026744581



**ISSA PULIRE NETWORK** represents the largest international platform for professional cleaning and facility management trade shows, and executive educational events. It was formed by **ISSA**, the worldwide cleaning industry association, and **Afidamp**, the leading association for the Italian cleaning industry.

**Facility Data Standard (FDS)** is a Consortium dedicated to advancing global open standards for secure data transfer and integration in the facility ecosystem, developed by the industry subject matter experts, so that the benefits of electronic information technology are widely, quickly, and economically available to the industry.

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